

NOTES | LIFESTYLE

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PULP FICTION

Don't just pay lip service to the "clean and green" slogan. Subscribe to these cool tips to do your bit for the environment, albeit in style.

The Itchy & Scratchy Show

Organically grown, processed and packed by Paraguayan farmers, these natural vegetable-dyed loofahs are made from the plant of the same name. The long fine textured fibres are water-resistant, making them natural kitchen scrubbers that are as green as they are resilient.

All In The Quilt

We couldn't believe these unique shoes by Terra Plana were made from recycled material. The colourful embroidered fabric is made with off-cuts of quilts from Pakistan and Bangladesh. And all leather parts undergo an eco-friendly vegetable-tanning process.

Got A Wedgie

10 AM Communications came up with this clever idea of 'Having a Field Day with Books' – a collection that sees old unwanted hardcover books cut diagonally, glued and recycled into door wedges to cut down door slamming on drafty days.

The Blue Earth

Samsung's Blue Earth mobile phone takes the green movement to a new level. It's made from PCM (a recycled plastic from water bottles), boasts a solar panel on the back and even has a pedometer to tell you how much CO2 emission you've saved by walking instead of driving. Get ready for this urban eco-warrior in the second half of the year.

Frei YOUR MIND

Anyone who still thinks eco-fashion equals boho gunny sacks has not been acquainted with Frei Designs. Founded by fashion designer Annie Novotny, the label supports fair-trade labour practices while focusing on environmental sustainability. Shipped using recycled materials, Frei Designs is a good reason to turn green for fashion.

Pencil It In

The Author Series of pencils lets you unleash your literary aspirations without harming the environment. Made of wood from sustainably managed forests (which involves reforestation without exploiting the natural resources around it),

the Author series comes engraved with the names of famous authors including William Shakespeare, Sylvia Plath and James Joyce.

Doodles of Fun

Fans of Cartoon Network's *Foster's Home For Imaginary Friends* will love the quirky colourful creations from Doinky Doodles. Lovingly handcrafted by founding designer, Pixin, each Doinky Doodles piece is 100 per cent green right down to the stuffing that's been recycled from old cushions. It's a trove of imaginative gifts for fun-loving eco-conscious friends.

Sun In A Jar

These sun jars are the coolest offerings since the invention of toast. Equipped with a solar panel, LED light and rechargeable battery, this frosted jar will start glowing automatically the minute it gets dark. Just leave it under the sun during the day and put it to work at night.

String along

Despite eco-friendly shopping tote bags being all the rage, we say there's no use in getting one if you're not going to use it (we have yet to come across one that suited our taste). Which is why we've opted for this 100 per cent natural straw bag instead. Big on style and capacity, it allows you to dump your shopping in and make a fashionable exit.