

text by: CHARMAINE HO

## **Purple Reign**

It's hard not to feel like a princess with Dior's new regal colour in our midst. The Christal Rubber Chronograph, which was first launched in 2005, features a bold 38mm stainless steel case set with 76 diamonds and 14 purple scratch-resistant sapphire crystal inserts. Its rubber strap is further enhanced with a row of purple pyramid-cut sapphire crystal to complement its purple lacquered dial.

## **Not Just A Phase**

Bulgari released its first-ever moon phase timepiece at Basel this year. Equipped with an automatic B77 Calibre mechanical movement with 42-hour power reserve, the timepiece shimmers with a diamond pavé crescent alongside a sensuous wave pattern on its mother-of-pearl dial. Water-resistant to 30m, the Bulgari Moon Phase watch is one bold step for the marque, one stunning watch for us.

## **Streamlined Sexy**

Sleek, clean and modern, these beauties put style into overdrive.

## **Time Exchange**

Your eyes aren't playing tricks on you. This is an A|X Armani Exchange watch you're looking at. The street-chic fashion label found a new way of delivering its designer DNA when it debuted its new eclectic collection of men's and women's watches late last year. Think designs that remain distinctively urban – just like its fashion. Available at A|X boutiques.

## **Techni-Coloured**

Make a cheery statement with these new Candy watches from adidas Original. Available in a stainless steel case, white straps and choice of four tinted crystal lens, these watches are sure to garner a few smiles along the way.

## **Poetry In Motion**

Van Cleef & Arpels' Une journée à Paris timepieces bring the charm of Paris to your wrist. The newest members of its Poetic Complications range, these six glittering additions invite you to feast your eyes on a visual spectacle of the city's most renowned landmarks – from the idyllic Jardin des Tuileries to the majestic Eiffel Tower – as the day progresses. Seven whimsical characters, superimposed on a rotating onyx disc, will stroll through Paris' famed streets before disappearing and re-emerging 24 hours later from beneath the cut-out mother-of-pearl dial set above it.